

February 2, 2016



Specialty Food Association Awards New Dr. McDougall's Sweet Potato Kale Quinoa Salad 2016 Top 5 Food Trend Award

Woodland, CA – Dr. McDougall's Right Foods is excited to announce that the Specialty Food Association named our soon-to-be-launched Sweet Potato Kale Quinoa Salad one of the Top 5 Food Trends at the 2016 Winter Fancy Food Show.

Our new quinoa salads contain 13g of protein per cup and are the perfect snack or salad topper for the on-the-go foodie. Just add cold water, microwave, and in minutes you have stovetop-quality organic quinoa grains ready to eat.

Dr. McDougall's Quinoa Salads come in 4 delicious flavors: Sweet Potato Kale, Lentil, Black Bean, and Pistachio Citrus. We make each using 100% organic precooked quinoa from the Andes and powerful ingredients like sweet potatoes, kale, lentils, turmeric, and herbs.

Our quinoa won the Specialty Food Association Award for driving the "In A Cup" trend. Consumers want foods that are ready-made for their busy lives and we're proud to make delicious foods that work around their schedules.

About Dr. McDougall's Right Foods

We are a California-based, family-run business committed to sustaining the earth, sustaining you, and making delicious natural wellness products for a life lived on-the-go. Our products are always healthy, convenient, affordable, sustainably packaged, low in fat, and 100% vegan. www.rightfoods.com